

# FRED'S MICROBREWERY

"THE  
PUPPET  
THAT PACKS  
A PUNCH!"



"Priminister of  
the Pint and  
keep of the  
three great  
truths of an  
English Pub."

YORKSHIRE'S FINEST PUB LANDLORD!  
PUPPETS AND PINTS!

THE WORLD'S  
FIRST  
PUPPET-IN-  
A-PUB SHOW!

"FRED'S  
FRANK CHARM  
AND WORLDLY  
VIEWS ARE A  
JOY TO  
BEHOLD!"



CREATED BY FREDDIE HAYES

DIRECTED BY STEVE TIPLADY

## SYNOPSIS

Fred's Microbrewery is the world's first Puppet-in-a-Pub theatrical experience. A modern Punch and Judy story with "Fred", and his raunchy but bitter wife "Sharon", two very grumpy Yorkshire puppets cum pub landlord and landlady of Fred's Microbrewery. The dynamic duo serve beer infused banter to adult audiences for a night of debauchery and puppet profanities!



Fred and Sharon have become old news. The pub is failing and they have to do something about it. Craft ales and artisan lagers have become all the range so they have no choice but to jump on the bandwagon and create a new hipster enterprise - Fred's Microbrewery. The only problem is Fred's questionable views and slapstick stupidity means they just can't seem to get it right!

The show pokes fun at attitudes of British national pride, sexism, gentrification and self assured masculinity through larger-than-life, outrageous puppets with ridiculous manners and offensive language. Fred and Sharon provide the audience with instantly recognizable characters who could have been plucked from any old boozier in God's own country.





The show is performed in a pop-up-bar and puppet theatre, it is 30 minutes long and can be tailored and adapted depending on the event, venue or audience.

Puppetry is an exciting art form and therefore my mission is to bring its hilarity and entertainment alongside the nation's favourite hobby -drinking.

### BASIC INFORMATION

-Age: 18+

(Negotiable under arrangement)

-Running time: 30 minutes

- Can includes selfie opportunity with "Fred" & "Sharon"

Cast:

- Freddie Hayes Puppeteer

- Technical assistant

### TECHNICAL REQUIREMENTS

- Full technical specification will be made available in advance of the tour.

As well as theatre spaces, the show can be adapted for outside events and festivals as a pop up performance space

#### SPACE REQUIRED

- Minimum stage dimensions- Width 2m, Height 3m, Depth 2m.

#### GET-IN

-15 minutes minimum

#### GET-OUT

- 15 minutes following performance.

#### SOUND

- PA Sound system and microphone must be borrowed by venue

-Sound cues

#### LIGHTING

- Basic lighting rig is required

(negotiable dependent on Venue limitations)

Power source required

#### SET



- 160cm" 100cm" 100cm"- Puppet booth



### Freddie Hayes - Creator

Freddie Hayes is a professionally trained puppeteer from the Royal Central School of Speech. Born and Bred in York, Freddie creates puppetry work based on eccentric characters she meets everyday and uses them as inspiration for her storytelling. She is a professional puppet maker and makes all her puppets from scratch in her puppet workshop. She is a dangerous comedy improviser and takes and uses comedy to tackle current issues and challenge the traditions of puppet theatre.



### Steve Tiplady - Director

To create Fred's Microbrewery Freddie Hayes teamed up with renowned puppet director Steve Tiplady, puppeteer and director Steve Tiplady is Co-Artistic Director of Indefinite Articles with Sally Todd. He has devised and performed in all Indefinite Articles productions, including Pinocchio, in which he has performed for 20 years. His puppet directing credits elsewhere include Venus and Adonis, A Midsummer Night's Dream, Cymbeline, The Winter's Tale and Morte d'Arthur for Royal Shakespeare Company, Ménage à trois for National Theatre of Scotland, Dark Philosophers for National Theatre of Wales, Love's Labour's Lost and Dr Faustus for Shakespeare's Globe and The Lion, the Witch and the Wardrobe for 360 Productions. He is former Artistic Director of Little Angel Theatre, where his directing credits since include Jaberwocky and The Journey Home.

## TARGET AUDIENCE

"Fred's Microbrewery" is an alternative entertainment service that is for everyone and anyone that enjoy surprises, light-hearted banter, storytelling, parties and puppets. Ideal for:

- Festivals - Theatres - Galleries
- Press Nights - Pop-Up Bars - Breweries - Advertising
- Television/ Film - Cabarets - Private Views - Clubs - Hen Nights - Stag Do's - Alternative Weddings - Alternative Parties



## WALKABOUT PERFORMANCE

Performances can be tailored to venue or event dependent on party requirements. Details can be rearranged to fit the theme. There is the option of puppets to perform a walkabout act and /or serve drinks to punters dependent on licensing and venue facilities.





## OPTIONS FOR SERVING ALCOHOL

1. Token system - Upfront fee for hiring Puppet Booth + drink tokens to be bought at the venue and served by the puppets.
2. Open bar bought by organisation + Upfront Fee for hiring Fred's Microbrewery
3. Puppets to serve from behind the venue's permanent bar + fee for hiring Fred's Microbrewery



FRED'S MIRCROBREWERY HAS TOURED AROUND THE UK TO VARIOUS COMEDY CLUBS, FESTIVALS AND CABARETS

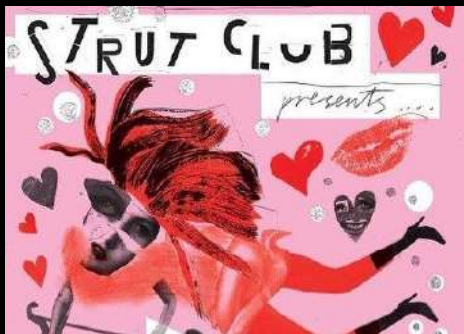
THE GREAT  
YORKSHIRE  
FRINGE

MOVING  
PARTS  
NEWCASTLE PUPPETRY  
FESTIVAL

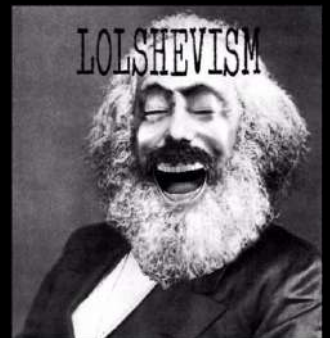
The  
ARGBARGE  
project

The Edinburgh Festival  
**fringe**

ADVENTURES IN UTOPIA  
**SHAMBALA**



**HAUS  
OF  
DENCH**



**Yorktoberfest**



**A.C.I.D!**



**A**  
AINSTY  
ALES

**ROYAL CENTRAL**  
SCHOOL OF SPEECH & DRAMA  
UNIVERSITY OF LONDON



If you are interested in "FRED'S MICROBREWERY"  
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07741467441



FRED'S EXTREME BOLLOCKS - THE MOVIE IS COMING  
SOON! WATCH THIS SPACE!

# EXTREME BOLLOCKS



